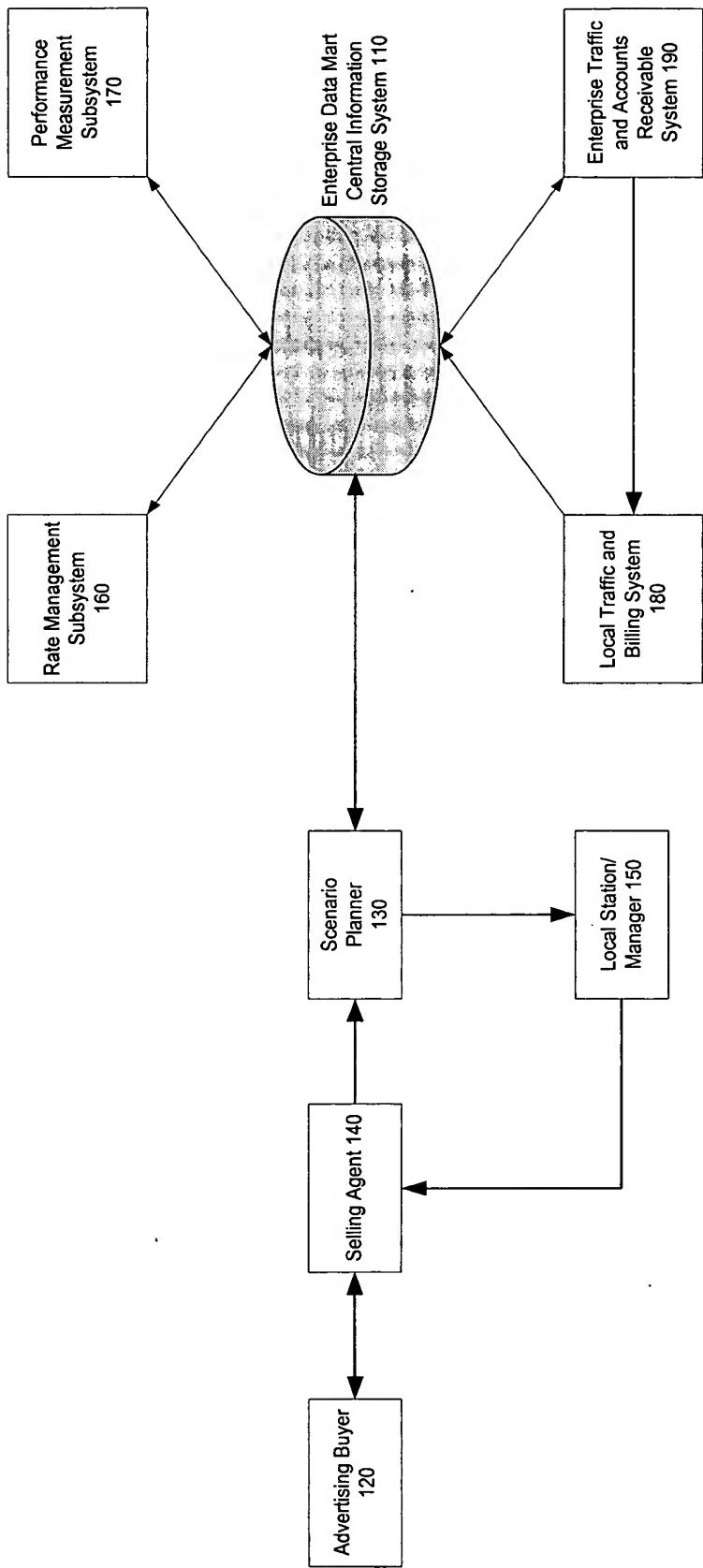


Figure 1



APPLN. FILING DATE: JANUARY 15, 2002
TITLE: INVENTORY AND REVENUE MAXIMIZATION METHOD
AND SYSTEM
INVENTOR(S): ALLAN GINSBURG ET AL.
APPLICATION SERIAL NO: 033323-002
SHEET 2 of 8

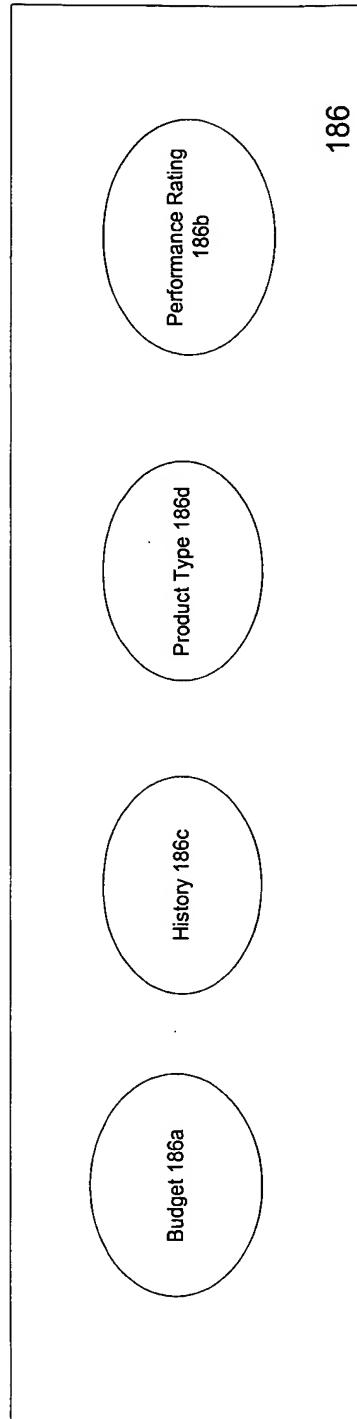
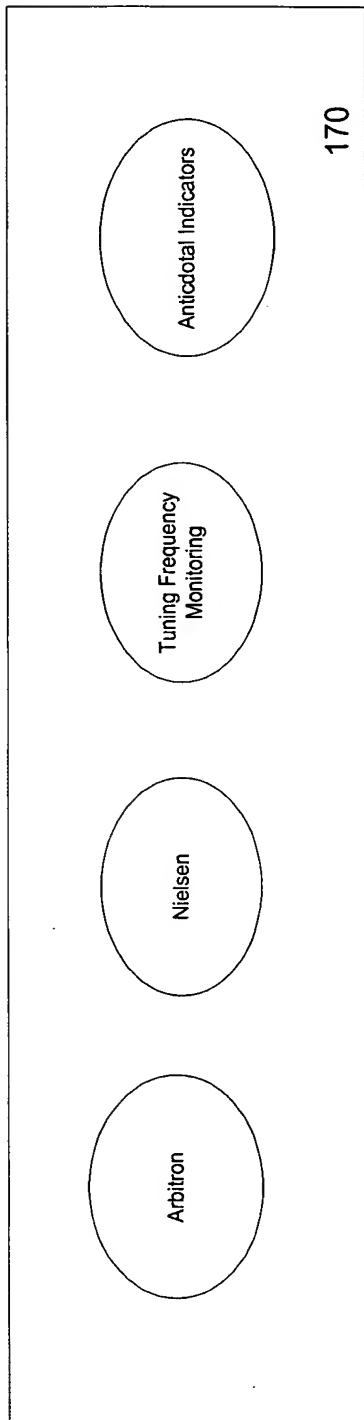


Figure 2

APPLN. FILING DATE: JANUARY 15, 2002
TITLE: INVENTORIES AND REVENUE MAXIMIZATION METHOD
AND SYSTEM
INVENTOR(S): ALLAN GINSBURG ET AL.
APPLICATION SERIAL NO: 033323-002 SHEET 3 OF 8



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Figure 3

APPLN. FILING DATE: JANUARY 15, 2002
TITLE: INVENTORY AND REVENUE MAXIMIZATION METHOD
AND SYSTEM
INVENTOR(S): ALLAN GINSBURG ET AL.
APPLICATION SERIAL NO: 033323-002
SHEET 4 of 8

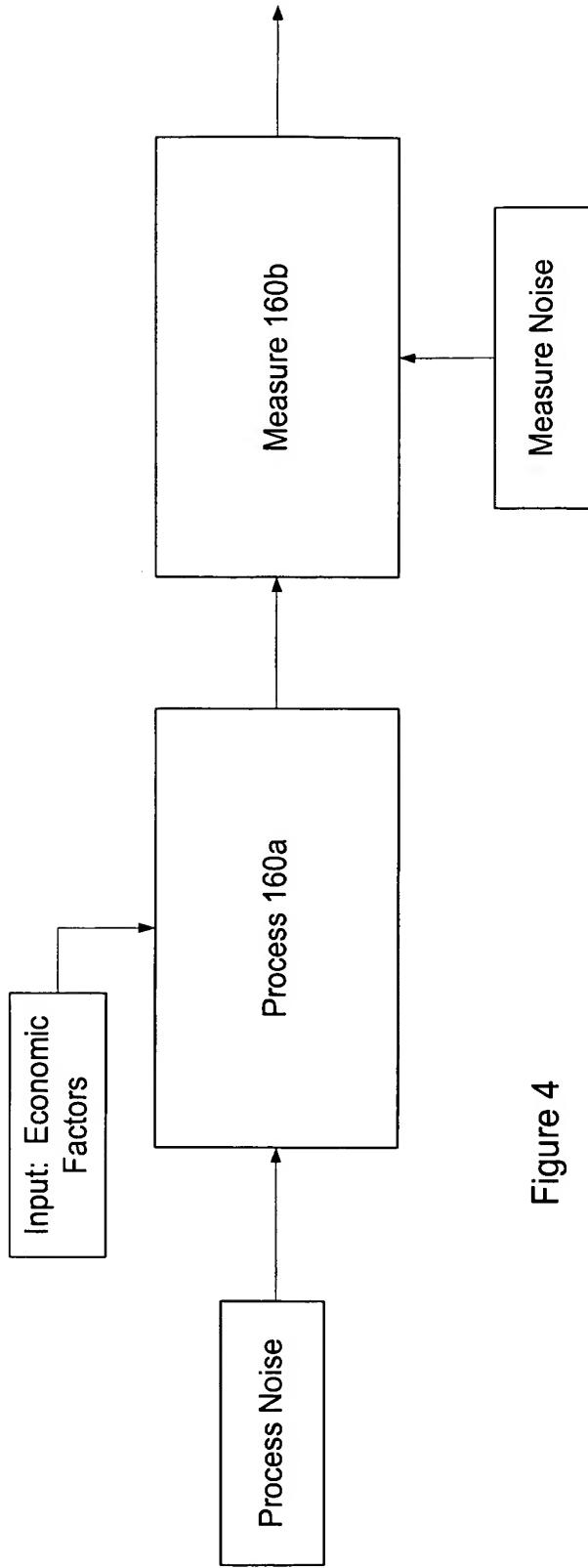


Figure 4

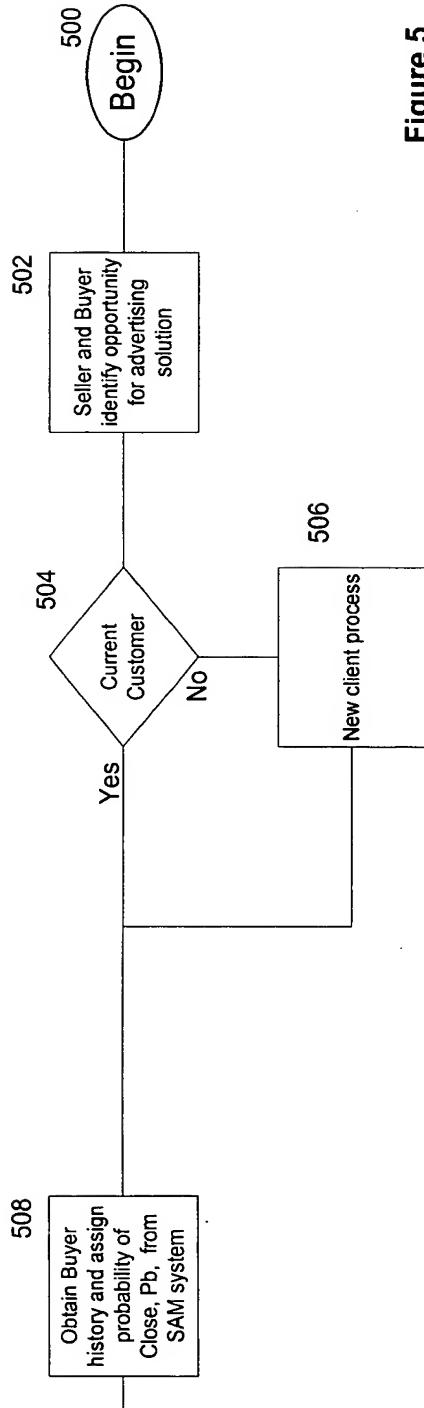


Figure 5

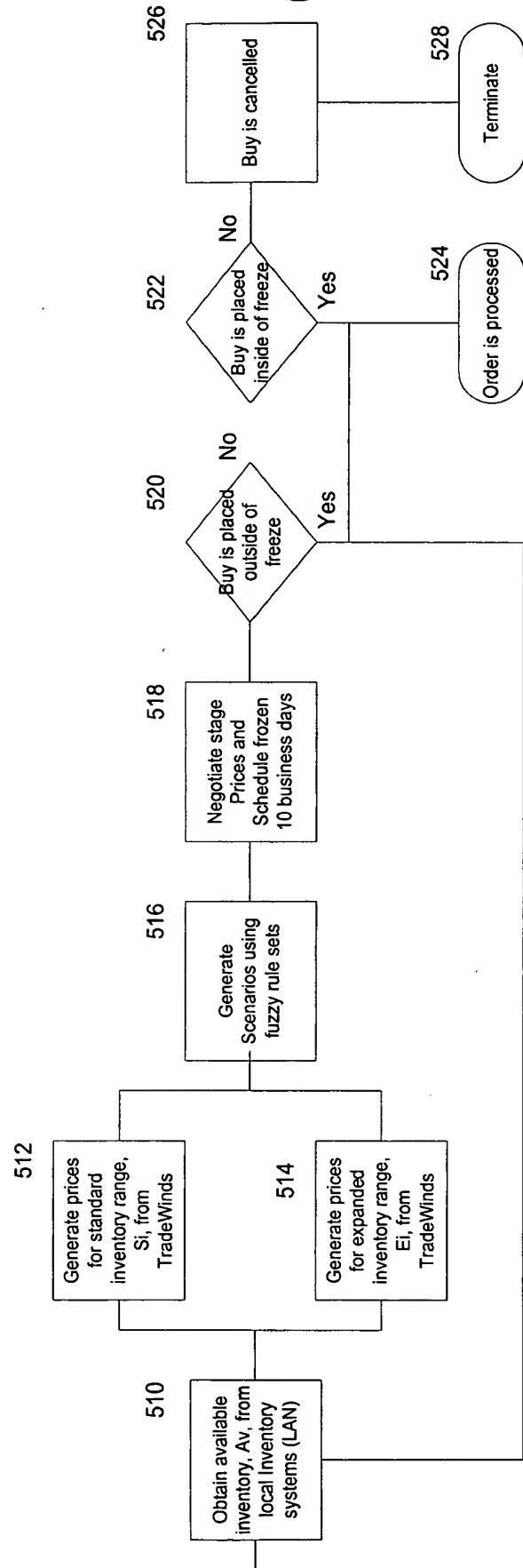
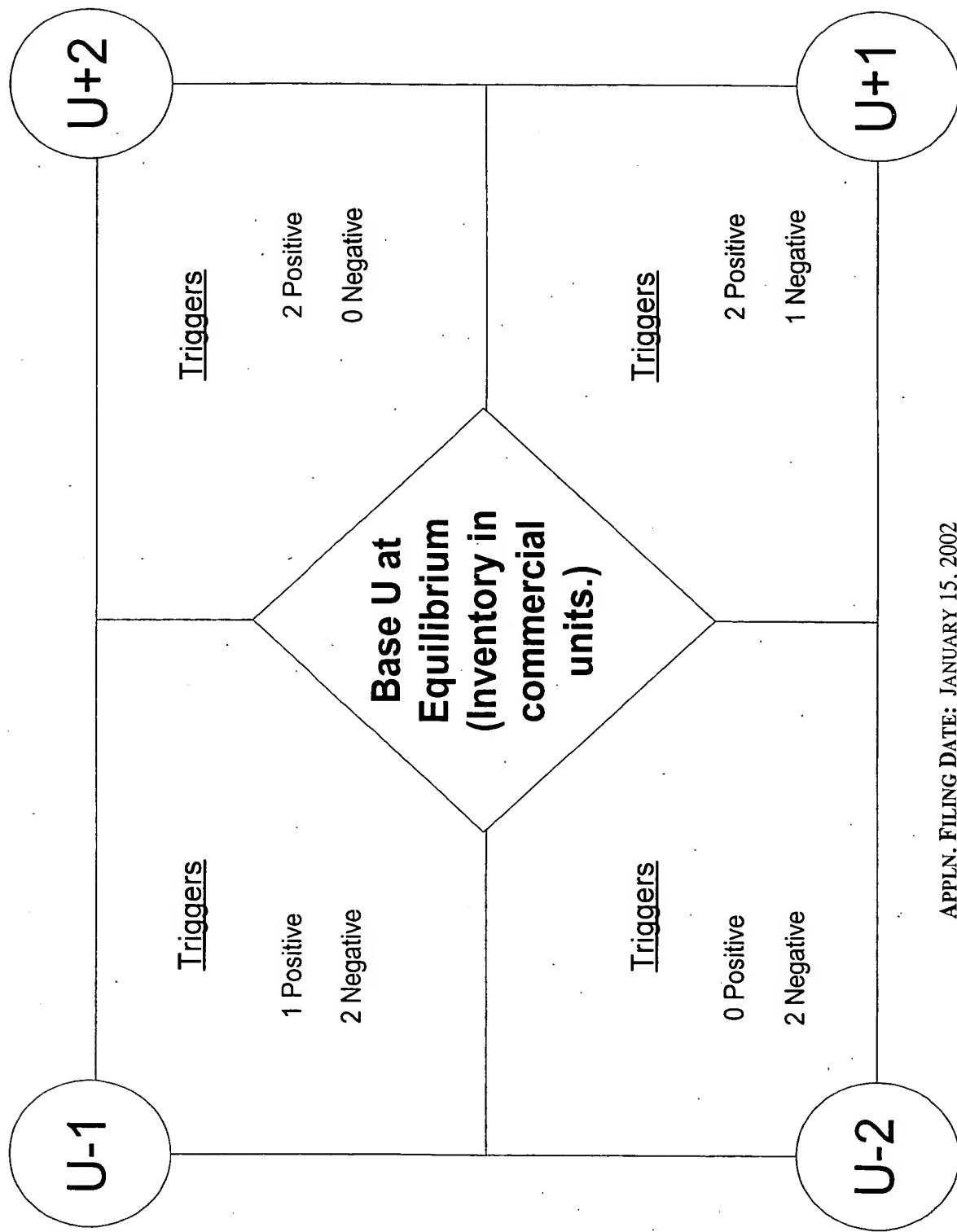


Figure 6



20045008-000002

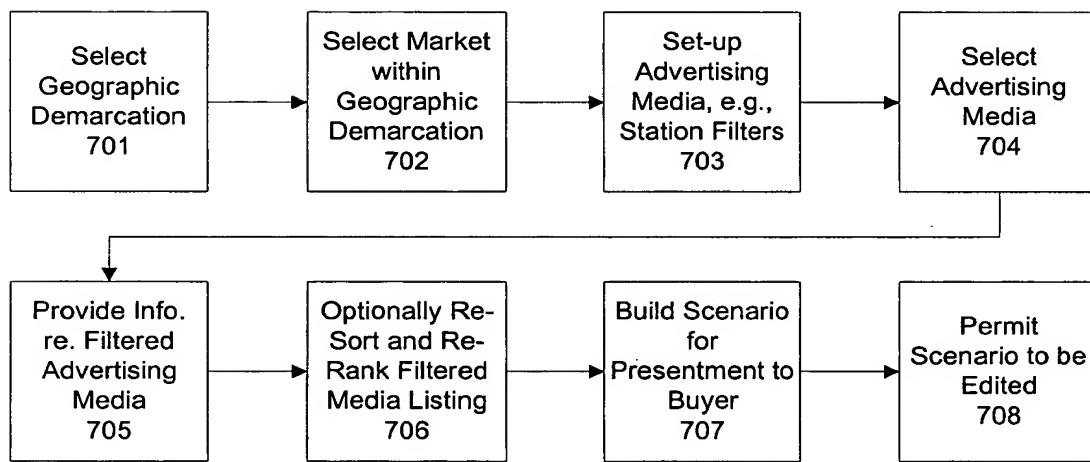


Figure 7

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	7/9 Mon	7/10 Tue	7/11 Wed	7/12 Thu	7/13 Fri	7/14 Sat	7/15 Sun	Weekly Totals
A M	\$60 12% 48 75% 78%	\$55 13% 48 80% 85%	\$70 10% 48 85% 80%	\$70 10% 48 85% 80%	\$80 9% 48 80% 85%	\$40 30% 48 40% 45%	\$20 30% 48 15% 15%	\$138 138 336 32% 32%
MID	\$80 15% 60 75% 78%	\$75 6% 60 80% 85%	\$85 5% 60 80% 85%	\$90 4% 60 80% 85%	\$90 4% 60 80% 85%	\$60 2% 60 15% 15%	\$40 12% 60 15% 15%	\$108 108 336 32% 32%
P M	\$45 5% 48 75% 78%	\$48 6% 48 80% 85%	\$50 5% 48 80% 85%	\$90 4% 48 40% 45%	\$90 4% 48 40% 45%	\$40 12% 48 15% 15%	\$35 12% 48 15% 15%	\$108 108 336 32% 32%
E V	\$20 8% 60 75% 78%	\$15 3% 60 78% 80%	\$35 3% 60 80% 85%	\$38 3% 60 80% 85%	\$38 3% 60 40% 45%	\$35 30% 60 40% 45%	\$32 30% 60 15% 15%	\$108 108 336 32% 32%
ON	\$1 15% 72 75% 78%	\$1 4% 72 78% 80%	\$2 4% 72 80% 85%	\$2 4% 72 80% 85%	\$4 41% 72 85% 90%	\$4 36% 72 40% 45%	\$1 46% 72 15% 15%	\$108 108 336 32% 32%
Daily Totals								TOTAL 138 336 32% 32%
	\$138 138 336 32% 32%							\$738 738 336 32% 32%